

## **Burning Issues IMPACT FUND**

**Impact Report November 2023** 





## **Table of Contents**

1.	Personal Message from Chi	2
2.	BIIF Portfolio Companies Impact Creation	4
3.	BIIF Impact Value Creation Approach & Chi Impact Capital Activities 2023	44

1

## Personal Message from CHI



#### Dear fellow friends at Chi Impact Capital and dear conscious, holistic, and impactful investors!

As you probably remember our company name "Chi" Impact Capital stands for "conscious", "holistic" and "impactful" investing. We deeply believe in the need for a systemic shift towards a regenerative economy. Impact Investments are an important driver to make this systemic shift a reality. This is what we burn for. Every day. Thank you for taking the time to reading our 2023 Impact Report.

In this Impact Report we are happy to share some key highlights from our work over the last 24 months.

As of today we have made seven impact investments with the Burning Issues Impact Fund plus four follow-on investments. All the companies where the Burning Issues Impact Fund has invested have a core-regenerative business model and are pioneers in their various sectors, all of them solving one of the most burning issues of our time and helping to reach the Sustainable Development Goals.

Our portfolio proves first results that deep impact creation and strong financial returns can go hand-in-hand. Technology is a key driver when it comes to making social- and environmental solutions scalable. Thus, all of our portfolio companies in the Burning Issues Impact Fund have a technology element in their business model.

As a conscious investor we are driven by long-term thinking and long-term incentives. Thus, we tie our fund carry fully to the creation of positive impact outcomes. We ourselves deeply believe in the impact potential of each of the Burning Issues Impact Fund's investee companies and we also want to show this strong impact alignment to the LP's of the Burning Issues Impact Fund. Impact incentives structures help build further integrity in the young impact investing sector where unfortunately a lot of impact washing is going on. Our mantra is to overdeliver and not in overpromise.

We are very happy to report that over the last 24 months we have won several reputed awards like from the World Economic Forum in late 2022 as one of the worldwide Top Innovation Funds. We have also made it amongst the finalists of the reputed German KfW Capital Award and reached the 2<sup>nd</sup> place – Best Impact Investor 2023.

But most important: the portfolio companies of the Burning Issues Impact Fund have created real, measurable impact and have increased their positive impact over the last 24 months. This impact report should give you a deeper insight into our work and into our close collaboration with the investee companies of the Burning Issues Impact Fund. We are also happy to report that we see first actions that our portfolio companies have started to build an ecosystem of cross-selling opportunities. Over the last 24 months we have also implemented the increased regulatory obligations and requirements for the Art. 9 SFDR (Sustainable Financial Disclosure Regulation) compliance and are happy to report that we are fully Art. 9 SFDR compliant.

Thank you so much for being part of our journey. Let's walk the talk together.

With warm regards,

Dr. Christin ter Braak-Forstinger, LL.M.

CEO Chi Impact Capital

Christin to Sans 5-12



## 2

# BIIF Portfolio Companies Impact Creation



### **BIIF's Investment Rationale**

The Burning Issues Impact Fund (BIIF), under the exclusive advisory of Chi Impact Capital, is dedicated to investing in core-regenerative companies that are solving the most pressing global challenges. Our primary objective is to generate significant positive impact and strong financial returns simultaneously. We focus our investments in companies where the commitment to impactful change is deeply ingrained in the core business model. Our mission is to pro-actively make the shift towards a regenerative economy a reality with impact investments. The BIIF's investee companies have the potential to transform the sectors they are operating in.

**BURNING ISSUES IMPACT FUND 2023** 



We apply impact criteria throughout the whole investment process from pre-DD to responsible exit. And our USP vis-à-vis our portfolio companies lies in our comprehensive impact value creation package that we bring to the table. Our data-driven approach offers comprehensive impact measurement, management, and reporting support, aligning with industry-leading best practices. Beyond that we serve as an eye-level sparring partner for our portfolio companies; we work in an ongoing and close dialogue with our portfolio companies and also help them to become more conscious as companies and we love to take board seats.

## For a company to qualify for the BIIF's pre-screen Due Dilgence, it must meet the following criteria:

Have a core-regenerative business model
and impact fully ingrained in the core-product DNA or core service.

2 Show a tech-component in their business model and a strong growth market

Possess a highly experienced, dedicated and complementary management team with industry-specific expertise.

Maintain a well-defined and executable strategy

**5** • Be on a clear path to achieving EBITDA positivity within 18 to 36 months.

## **Creation and Integration of Positive Impact**

- BIIF stands out as more than an impact-focused VC fund; we are conscious investors
  who prioritize creating long-term, lasting value through impact. As the exclusive
  advisor for BIIF, Chi has seamlessly integrated various impact elements into the BIIF's
  investment processes. This integration spans from foundational key principles to the
  due diligence impact components and the investment approval process, culminating in
  investee impact management that forms an integral part of our investment approach.
- To ensure a productive and enduring impact collaboration during the investment's lifespan, our investees sign an impact side letter that outlines the specific impact integration and collaboration elements in addition to the Shareholder Agreement (SHA). Throughout the investment's tenure, BIIF functions as a trusted partner for investee management, guiding them towards becoming conscious organizations.
- As part of our investment strategy, BIIF employs a "gender lens" and a "multi-species lens" to promote greater equality and diversity and safeguard biodiversity and animal rights. In our role as long-term investors, we closely collaborate with our investee companies to scale positive impact for all stakeholders while concurrently increasing revenues.
- Over the last 24 months, we have collaborated closely with our investee companies
  and have also been in many panels and public events where we have shown insights into
  our close investor-investee relationship.



#### **Chi Value Creation**

Collaboratively and harmoniously with our investee companies, we conduct comprehensive assessments to identify up to three customized impact Key Performance Indicators (KPIs). These KPIs are meticulously designed to accurately represent the positive impact generated by each company within the BIIF portfolio. We conduct bi-annual measurements of these KPIs. This impact report offers three exemplary testimonials from the BIIF investee companies, providing a glimpse into our dedicated commitment to impact collaboration and portfolio-level impact management.

## The Burning Issues Impact Fund (BIIF)

We have built our research on the comprehensive SDG Index and Dashboards Report from the Bertelsmann Foundation and the U.N to filter out the most "burning" SDGs in Europe. Based on this research outcome, we have defined our impact verticals of the BIIF.



#### **Circular Economy & Conscious Commerce**

- Ellen MacArthur Foundation have identified an investment opportunity of €320 billion in the EU circular economy until 2025, over and above existing €555 billion industries poised for positive circular economy developments/changes
- In total, this provides an investment opportunity of €875 billion in Europe across Food (€210 billion), Mobility (€260 billion) and the Built Environment (€405 billion)



#### **Green Innovation & Climate Tech**

- The global market for low carbon environmental goods and services was estimated at €4.2 trillion, where EU companies hold 21% market share. As of 2014, Eurostat estimated the European market at €710 billion (5.1% of EU-28 GDP)
- The European Energy Efficiency market is estimated to double in size to ~€50 billion until 2025, with the main drivers of energy efficiency management software; the growth is fuelled by regulation, innovation, energy transition requirements, sustainability focus and digitisation



#### **Food Safety & Security**

- The EU Food Supply Chain employs approx. 21.3 million people and generates a total turnover of €3.54 trillion (2018), with the value-added reaching €701 billion.
- The entire industry and €3.54 trillion market opportunity is comprised of: Direct Food & Beverage industry (€1.1 trillion), Food & Beverage Retail (€1.0 trillion), Food & Beverage Wholesale (€0.98 trillion) and Agriculture (€0.46 trillion).



#### **Smart Mobility & Smart Transport**

- The global market for smart cities, estimated at \$0.7 trillion in 2020, is projected to reach \$2.5 trillion by 2026, with main driver segments being Smart Energy, Smart Infrastructure, Smart Building & Smart Governance & Education Europe potentially covering ~\$0.55 trillion by 2026.
- European smart city initiatives are going beyond the early stage and isolated pilots, whereas European Smart City spending in 2017 accounted for ~\$14 billion (21% of total spending of ~\$67 billion).



#### **Care & Affordable Healthcare**

- The European healthcare market was estimated to reach €2.1 trillion by 2020, driven by aging populations, increased healthcare access, economic growth and lifestyle changes.
- McKinsey identifies the most attractive investment areas in healthcare to be: consumer healthcare, medical technologies, medical device manufacturers, outpatient clinics, home/remote care services, and medical labs.

#### **Fund Overview**

Fund Name	Nixdorf Kapital Impact Fund S.C.S., SICAV- RAIF - Burning Issues Impact Fund
Domicile	Luxembourg
Investment Advisor	Chi Impact Capital
First Closing	September 2020
Life of the Fund	Ten years with the possibility to extend by 2 years
Vintage Year	2020
Investments	7 and 4 follow on
Advisory board seats	2
Target AUM	30m
Legal Structure	Sicav-RAIF

## **Fund Strategy**

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Chi Impact Capital

Direct equity and semi-equity investments into high-impact & core regenerative European companies (mid/late venture, early growth) with transformative social and/or environmental business solutions helping to achieve the most "burning" SDGs

#### **Geographical Focus**



The BIIF may invest into 11 European countries: Switzerland, Austria, Germany, the Netherlands, Belgium, UK, Czech Republic, Slovenia, Slovakia, Hungary and Croatia, and has the ability to invest up to 20% of assets under management in other European countries





## **Portfolio Overview 2023**

Company	Domicile	Sector	BIIF Impact Vertical	Burning SDGs
MOSA Meat	Netherlands	FoodTech; Cultured Meat	Food Safety & Security	13 CLIMATE 2 ZERD 3 GOOD HEALTH HUNGER 3 AND WELL-BEING
vytal	Germany	Sustainable Packaging	Circular Economy	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE  12 RESPONSIBLE CONSUMPTION AND PRODUCTION AND PRODUCTION
YASAI	Switzerland	Industrial Vertical Farming	Green Innovation Food Safety & Security	2 ZERO 9 INDUSTRY, INNOVATION 13 CLIMATE ACTION 15 CLIMATE
UGCOU	Austria	Climate-Tech; Renewable, Decentralised Energy Systems	Sustainable Energy	7 AFFORDABLE AND 9 INDUSTRY, INNOVATION 13 CLIMATE ACTION
Farmy	Switzerland	Sustainable and local E-Grocery	Food Safety & Security Responsible consume and production Conscious commerce	2 ZERO 9 INDUSTRY INNOVATION 13 CLIMATE ACTION  13 CLIMATE ACTION
Ă♥ WORLD DATA LAB	Austria	Data Analytics and Intelligence Solutions	Green Innovation	12 RESPONSIBLE CONSUMPTION AND PRODUCTION  AND PRODUCTION  THE PLAN TO THE PROPULTION AND PRODUCTION AND PRODUC
We Don't Have Time.	Sweden	Climate Tech	Green Innovation	9 INDUSTRY, INNOVATION 12 RESPONSIBLE CONSUMPTION AND PRODUCTION AND PRODUCTION CONSUMPTION ACTION

In our Impact Report for 2023, we delve deep into the journey of World Data Lab, We Don't Have Time, and Farmy, tha latest add-ons in BIIF's portfolio, alongside our continuous support for Farmy and Mosa Meat. As you turn the pages of section II, you'll witness the Impact and operational milestones achieved by all seven companies under our nurturing wing.

Notably, our active involvement in Farmy's Series F funding round during Q1 2023 demonstrates our unwavering commitment. In section III, the 'BIIF Impact Report,' we unveil our collaborative impact journeys with each portfolio company, forging a path towards a more sustainable and inclusive future.





## Testimonial 1 Impact Value Creation



#### "CHI has been an essential partner in shaping Mosa Meat's sustainability and positive impact agenda.

Their commitment to our mission and expertise in impact investing has profoundly impacted our progress. Together with CHI, we have developed a robust sustainability KPI framework tailored to our unique vision. Among these, we've pioneered an extraordinary Impact Indicator, measuring the #number of lives saved, specifically meat cows, with the biomass produced by Mosa Meat. Although this is just the beginning, we are proud to announce that Mosa Meat's technology has already saved three meat cow lives, underscoring the transformative potential of our innovative approach.

This endeavor is particularly significant as we are yet to enter the production phase, making the potential impact even more promising as we prepare to enter the mass market. The KPI framework, aligning with CHI's impact measurement & management strategy, is based on the IRIS+ system, encompassing critical environmental, organizational, and operational aspects.

Our collaboration with CHI and our commitment to impact measurement also ensures SFDR/Article 9 compliance, including peer reviews, to guarantee our sustainability goals are credible and transparent.

We are resolute in accelerating the transition to a sustainable global food system. By producing 2 million tons of beef by 2030, we aim to mitigate 70 million tons of  $CO_2$  equivalent emissions, free up 19 million hectares of arable land, conserve 25 gigalitres of water, and prevent the slaughter of 10 million cows from 2030 onwards.

In alignment with our commitment to sustainability, Mosa Meat has successfully achieved B-Corp Certification. Additionally, we take pride in our active participation in Cellular Agriculture Europe, an association that unites similar organizations dedicated to pioneering innovative food production methods. This accreditation aligns perfectly with CHI Impact Capital's vision of 'Conscious Company' progress, ambitioning a kinder food system, reducing CO<sub>2</sub> emissions, saving land, and sparing cows from slaughter."

Sarah Lucas, Head of Strategy at Mosa Meat

Chi Impact Capital

Mosa Meat is a pioneering Netherlands-based company dedicated to **revolutionizing meat production** and consumption through sustainable and innovative cultured meat technologies.

This year's Impact Report highlights **Mosa Meat's significant progress within the BIIF portfolio.** This includes opening the world's largest cultivated meat campus in Maastricht, marked by a grand celebration with various stakeholders and investors; we had the privilege of attending the grand opening. Additionally, Mosa Meat's partnership with Nutreco to establish a cell feed supply chain aims to reduce costs and expand production.

They are actively pursuing regulatory approvals, particularly for a hamburger product, with a novel food application already submitted in Singapore. Further submissions are planned for Europe, the United States, and other regions.

### **Current Impact Data**

During the last year, Mosa Meat accomplished significant milestones aligned with Chi's mission to foster conscious companies' progress and network development among its investee companies. Operational milestones include 1,000L scale proliferation and submission of novel food Fat Ingredient dossier in Singapore.

In Q1 2023, Mosa Meat signed a Letter of Intent with Nutreco to collaborate on creating a cell feed supply chain, significantly reducing costs while maintaining performance.



Mark Post, Founder of Mosa Meat with Christin and Anita from CHI in Maastricht, NL



In 2022 and 2023, **Mosa Meat aims to solidify its sustainability goals**, strategy, and measurement framework, bolstering its commitment to internal sustainability enhancements. All of this, of course, is part of their broader mission to introduce cultured meat options that are eco-friendly and compassionate to both our planet and the welfare of animals.

## **Great business and partner network developments**

Mosa Meat, a global leader in the cultivated meat industry, has unveiled a new 2'760 square-meter facility bringing its total footprint to 7'340 square-meters.

On May 8th, 2023, the Dutch-based cultivated meat producer says the Maastricht facility, dubbed C.A.M.P.U.S. (Center for Advanced Meat Production, Upscaling, and Sustainability), its fourth, readies the company for large-scale production once it receives regulatory approval. Mosa Meat is currently working to clear regulatory hurdles in Singapore - the first country that has approved cultivated meat. Read more here!





Michelin-starred Chef Hans van Wolde.

Our management team (Christin and Anita; on the picture with Maarten Bosch, CEO of Mosa Meat) were part of the opening celebration of the largest cultivated meat campus in the world. Anita and Christin have watched the surprise live, with the Chef Hans van Wolde tasting the Mosa Meat burger. He said: "When I first tried a Mosa Burger as part of the internal development team, I was blown away by the beefy taste and the amazing mouthfeel of the beef fat. It gave me goosebumps. Read more here! (May 11th, 2023)





## Dutch government agrees to invest €60 million in cellular agriculture

On April 14th, 2022, the Dutch government announced to support the formation of an ecosystem around cellular agriculture with €60 million. This is the largest public funding into the cellular agriculture field ever, globally. Read more here!

#### Dutch food tech company Mosa Meat ready to make thousands of cultivated burgers

On May 10th, 2023, Forbes published an article about Mosa Meat's fourth production facility in Maastricht, making it the world's largest cultured meat center: "This scale-up facility is the first of its kind able to replace beef with beef and to produce tens of thousands of cultivated hamburgers," Maarten Bosch, CEO of Mosa Meat, said at the unveiling. This fourth location will help the food tech company to accelerate its market entry as it is here that most of its beef production will take place. Read more here!









Vytal, is a German-based industry leader specialized in tech-enabled reusable food packaging solutions, providing a comprehensive To-Go Packaging-as-a-Service to both gastronomy clients and consumers (deposit free). Remarkably, Vytal has already prevented over 6.5 million single-use containers from being discarded by the end of 2022. Vytal is witnessing the tangible impact of single-use plastic regulations in Germany and also of the new law regarding reusables ("Mehrwegpflicht") Vytal remains committed to making a profound impact by reducing waste and promoting the adoption of reusable packaging within the food industry and the consumer mindset, aligning seamlessly with the mission of the BIIF fund and Chi Impact Capital.

Vytal has diversified its management team by promoting Dr. Josephine Kreische to a Managing Director.

CHI is working closely with Vytal's executive team on its sustainability and positive impact agenda. Shortly after our original investment, we agreed upon and finalised the below impact targets. As a key element of CHI's impact measurement and management strategy, we have collaboratively agreed upon the following three KPIs.

## **Current Impact Data**

Total number or reduction in waste

Number of reductions in waste during the reporting period due

to the organization's services sold.

(since investment)

Number of active users

Number of unique individuals who were active clients of the organization as of the end of the reporting period.

(since investment)



## **Great business and partner network developments**

Successful Series A funding round: Vytal receives \$10 million to expand digital returnable system Vytal has successfully achieved its growth target of over 3 million single-use packages saved, issued over a year ago, and in March 2022 announced its Series A funding round of \$10 million. The round is led by Grazia Equity, which has helped build several billion-dollar companies and is co-investing with IP group and Rubio Impact Ventures. Read more here.





Assortment expansion: Vytal introduces Pizza, Sushi and Burger returnable packaging at INTERNORGA At the beginning of May, 2022, the digital reusable supplier Vytal was presenting its world firsts at INTERNORGA, Germany's leading trade fair for the hotel, catering, bakery and confectionery industries: Vytal is expending its product portfolio with reusable sushi, burger and pizza packaging as well as shape-elastic event cups and interlocking reusable cutlery. With this, Vytal now covers all to-go and delivery meals. More here!



Platform the chance to support their business and receive a fixed interest of 7% with a tenor of 5 years.

Read more here.

#### Vytal made it into the Harvard Business Review in November 2022

The headline is really "How One Company Used Data to Create Sustainable Take-out Food Packaging. Digital technology has made it commercially possible for companies to offer an alternative, more sustainable, and deposit-free recyclable packaging system for take-out food. Read more here



Tim Breker, CEO of Vytal with Christin, CEO of CHI





Tim Breker, CEO of Vytal, with Christin, CEO of CHI, and Martin Moser, impact investment associate





Tim Breker, e20 of vytar view climatin, e20 of em



## YASAI

Yasai, a Swiss-based technology and urban vertical farming company, specializes in offering Farming-as-a-Service solutions tailored to their B2B clientele. The name "Yasai" derives from the Japanese term for "vegetable." Since the inception of their pilot farm in early 2022, Yasai has been effectively operating one of the world's most sustainable and automated vertical farms. Notably, Yasai's vertical farm proudly holds the title of Switzerland's largest vertical farm. While the pilot farm serves as both a research and development hub and a source of harvested products for sale, Yasai is concurrently expanding its innovative concept within Switzerland and introducing it to potential international clients. At its core, Yasai's mission revolves around circularity, emphasizing water conservation, waste reduction, lowered food-miles, and enhanced land efficiency.



(Mark E. Zahran, CEO of Yasai and other team members of Yasai with Martin from CHI at the SGES; Christin with Mark E Zahran - below)



Chi Impact Capital

BURNING ISSUES IMPACT FUND 2023

#### **Current Impact Data**

Amount of water saved

water that would have been required to grow the same amount of produce using traditional agriculture methods

(in 1/1// 202

(in 1HY 2023)

**2.** Amount of Reduced CO<sub>2</sub> by food miles saved

Will be measured

in 2HY 2023

**3.** Amount of Reduced CO<sub>2</sub> by recycled heat waste

Will be measured in 2HY 2023

Yasai anticipates a substantial enhancement in environmental impact metrics across the entire value chain as they attain full production capacity and realize greater sales efficiencies. Furthermore, Yasai proudly holds the esteemed title of a Certified B Corporation, underscoring its unwavering commitment to transforming food systems. The company prioritizes employee development and training as key drivers for enhancing retention rates and overall productivity.



Christin with Stefano Augstburger Co-CEO of Yasai and collaborator of Yasai

## Great business and partner network developments



YASAI has earned the distinction of a Certified B Corporation, a testament to their dedication to revolutionizing food systems. This milestone highlights their mission to be a positive force for the benefit of all, solidifying their commitment to sustainable, ethical business practices. Read more here.

#### "Pioneers get killed, second-generation farmers get rich"

"What currently is happening in vertical farming with high valuations, but also bankruptcies shows that the industry is maturing. The second generation of Vertical Farming companies, the so-called settlers, can learn a lot from the mistakes of the first generation, the pioneers have made. Ultimately, we can learn how more economically sustainable business models can be applied in Vertical Farming. In recent years we gathered valuable insights into what mistakes we can avoid and what proved to work," says Mark Essam Zahran, Cofounder, and CEO of Yasai, a Swiss vertical farming company. 19th January 2023, read more here!

#### Swiss startup stars under the age of 30

Every year, the business magazine "Forbes" selects the 30 best young companies in several categories and regions of the world. Together with Mark Zahran and Stefano Augstburger, Bosshard conceived the Zurich-based company Yasai AG at ETH Zurich. This company operates "vertical farming" in large halls: Thanks to stacked construction and 24/7 operation, it massively increases productivity in cultivation, and water consumption is reduced by more than 90 percent thanks to circular systems. Virtually no pesticides are used. Yasai composts the production waste and uses the waste heat from the plant to heat the hall. The start-up has already signed partnerships with ETH, Innosuisse, Agroscope, Fenaco and others. 8th March 2023, read more here!



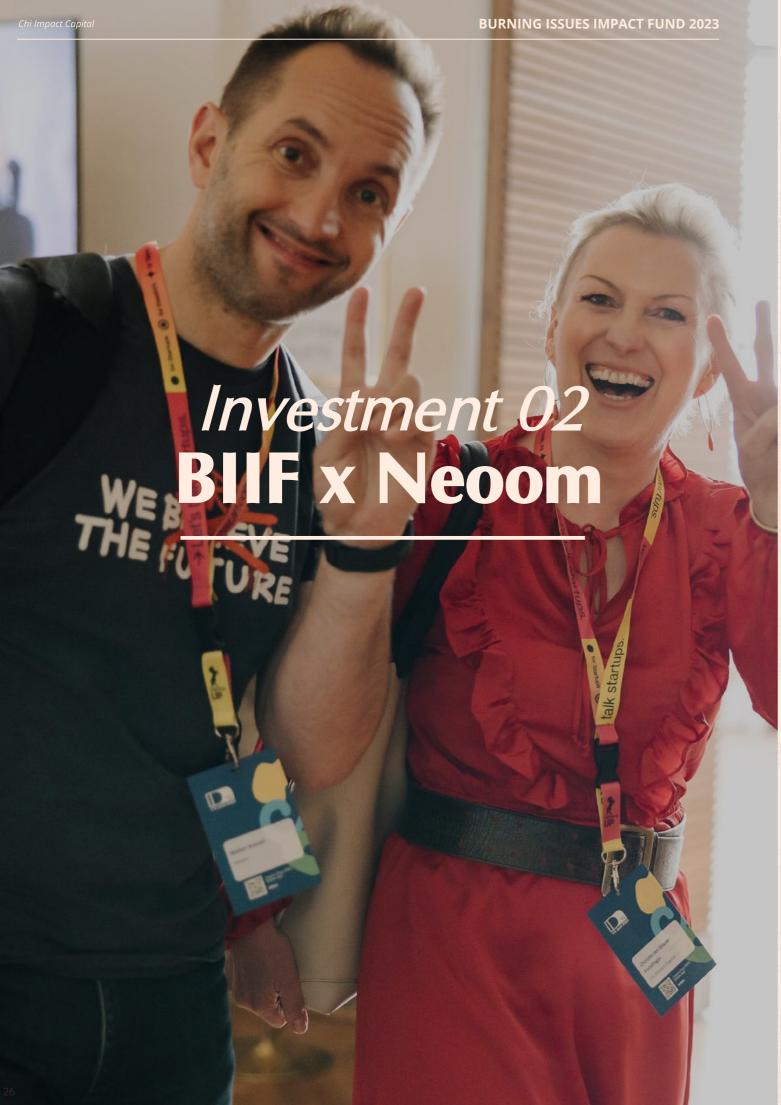
#### YASAI on SRF: Vertical Farming also aims high in Switzerland

YASAI was featured on Swiss television's "10 vor 10" program in May 2022. This opportunity was used to show the Swiss population on a big stage that agriculture does not only have to consist of grazing herds of cows in idyllic landscapes. <u>More here!</u>



## YASAI kicks off Innosuisse research project to optimize vertical farming

Ever since February, YASAI has started to collaborate with fenaco, Agroscope, and the Zurich University of Applied Sciences (ZHAW) as project lead in an Innosuisse research project. Specialists of all partnering institutes work on improving the sustainability, quantity, quality, and profitability of Yasai's vertical farming operations. The 3-year project will be supported with an investment of close to 1 million. Swiss Francs sourced from industrial partners and Innosuisse. (28th of March 2023) Read more here!



## **Testimonial 2 Impact Value Creation**



"We are pleased to share our experience collaborating with CHI Impact Capital during the past year, as we worked closely with them to advance our sustainability and impact goals. CHI's team has provided valuable insights and support as we navigate the path to becoming a sustainability pioneer.

Neoom Group has taken significant strides on its sustainability journey, which includes developing a comprehensive sustainability strategy and achieving carbon neutrality. We have proactively addressed our carbon emissions by fully compensating them through climate action projects and investing in Climeworks Direct Air Capture Credits. With CHI's guidance, we have defined two direct impact Key Performance Indicators (KPIs) and are measuring our corporate carbon footprint as an indirect KPI. These KPIs align with the IRIS+ metrics and are central to CHI's strategic approach.

In line with our collaborative efforts, one of the key performance indicators (KPIs) that we have developed in conjunction with CHI Impact Capital is the number of kilowatt-hours (kWh) of Neoom energy storage installed. This KPI plays a significant role in measuring our sustainability and impact initiatives.

We are excited to share that we are working on our first impact report and have the privilege of collaborating closely with CHI Impact Capital to ensure its excellence. This report will testify to the progress we've made together and our commitment to creating a positive impact. Our partnership with CHI has played a pivotal role in advancing our sustainability efforts and becoming a pioneer in eco-friendly energy storage solutions. We look forward to continuing our collaboration and driving meaningful change by developing and measuring innovative technologies to store and manage energy efficiently in Europe and worldwide."

Paul Nimmerfall - Legal, Sustainability, & Strategy Director Christina Maria Huber - Head of sustainability





Neoom Group, a dynamic Austrian climate-tech scale-up. Is at the forefront of providing decentralized and digitalized energy solutions, combining cutting-edge hardware and software innovations for energy storage, wallbox infrastructure, and energy management.

Neoom embarked on its sustainability journey by taking significant initial strides, including formulating a sustainability strategy, computing its corporate carbon footprint, and the achievement of climate neutrality. Through close coordination and consultation with CHI, Neoom Group has established the following impact KPIs.

## **Current Impact Data**



1. CO<sub>2</sub> savings enabled by Neoom since 2019

90'266 tons of CO e

(since investment)

2. kWh of Neoom energy storage installed since 2019

(since investment)

**Corporate carbon footprint/employee** 3. (indirect KPI)

7 tons CO<sub>2</sub>e / employee

(for FY 2022)

Neoom Group's main impact is in enabling decentralized renewable energy systems through their hardware. This includes PV power generation, storage, and e-car charging stations. The key metric, KPI 1, models CO<sub>2</sub> savings through the sale of these systems, making it the most important measure of their impact.

Neoom Group's software is the core of their energy solutions, enhancing autonomy, profitability, and CO<sub>2</sub> savings in renewable energy systems. Accessible via a digital app, it allows real-time monitoring, financial and emission savings reports, and green electricity exchange. Energy storage, combined with renewable energy and smart management, enables new business models for the energy transition.



#### **BURNING ISSUES IMPACT FUND 2023**

## **Great business and partner** network developments

#### Neoom Group's new headquarters: Free City officially opened

In June 2023, the official opening of the Free City in Freistadt took place! The building is not only Neoom Group's new headquarters, but also sets new standards in terms of sustainability and resource efficiency. "The Free City is 100% energy self-sufficient," is how Neoom Group founder and CEO Walter Kreisel describes the climate impact of the new headquarters. "The electricity from the PV system on all outdoor surfaces and the roof is stored in Neoom Group battery storage units. With a total of 46 charging stations, we supply e-cars with selfgenerated electricity." Read more here!



#### **Impact Days 2023 in Vienna**

Walter Kreisel, CEO of Neoom Group and our cofounder Christin had a panel in Vienna together on the Impact Days in June 2023 on "a better bond" between the impact investor and investee company about the collaboration in practice.

#### Impact Collaboration working meeting in Zurich with Neoom Group's Legal Director

In June 2023, Paul Nimmerfall, the Legal Director of Neoom Group and Kathrin Fragner from their Marketing Department have visited the Chi Impact Capital team in the Zurich office. Core element of the discussion was how to further deepen the impact collaboration.



#### The Neoom Group celebrates its fourth year

4 years Neoom Group! In these 4 years Neoom Group has achieved a lot. But they are not resting on their laurels, they are constantly evolving. That's why they said: "It's time for change!" and presented their latest updates again at their 4th birthday party #neoomlive04 on 31.03.2023 - accompanied by exciting keynotes & panel discussions by & with experts and the presentation of the Neoom Group Award! Read more here!











Farmy is a B-Corp certified Swiss online supermarket and e-commerce platform for transparent weekly shopping directly from the producer. Farmy brings regionally & responsibly produced food "from the producer next door" directly to your home. Farmy currently offers over 14,500 hand-picked products from more than 1,200 authentic producers. Thanks to their excellent logistics concept, they deliver these products directly to customers' homes in an incomparably fresh, emission-reduced, and time-saving manner. Under the leadership of Dominique Locher as Chairman, Farmy is set on a measured growth strategy, prioritizing pragmatism over overly ambitious targets.



Farmy is B-Corp certified (since May 2022; please see their impressive B-corp score in the picture below)



CO, reduction with electric vehicle delivery

118.9kg of CO<sub>2</sub>e

(in 1HY 2023)

2. Number of locally sourced items Will be measured in 2HY 2023



## **Great business and partner network developments**

## "Chi-ecosystem": Farmy has Yasai products in their assortment

Now the BIIF portfolio is growing, it is good to see that cross-pollination works! Different fresh herbs from the Yasai vertical farm find their ways via Farmy to the end- consumers throughout Switzerland.





#### **Farmy against Waste**

A great partnership is "United against Waste". Focussing on the reduction of food waste. About a third of all the human food in the world is being wasted. Farmy doesn't keep any food in stock, so no waste there. The food goes straight "from the farm to the fork".

#### Farmy is a B- corp

Farmy's commitment to sustainability, exemplified by its B-Corp certification, is evident through its certified practices. This includes the promotion of regional and ecological value chains, prioritizing customer needs, innovating operational processes to reduce food waste, and ensuring transparency in all company aspects. Their ongoing initiatives include packaging material innovation and expanding ecofriendly transportation options, all while prioritizing the well-being of their stakeholders. More info here



#### Dominique Locher is the new Chairman of the Board of Directors at Farmy

From April 2023, Dominique Locher, who is already on the Board of Directors, will take over from Adrian Bührer. He is stepping down at his own request. With Locher, Farmy has been able to recruit one of Europe's most renowned e-food specialists for the position. Locher played a key role in the successful development of LeShop by Migros. He is now to help make the online farm store profitable, it is said. Dominique Locher has been a member of the Farmy board of directors for almost three years. He has also been one of the company's investors since 2018. This will definitely help to increase Farmy's impact. Read more here.







Tobias Schubert & Roman Hartmann, co-CEOs and co-Founders of Farmy with Enrique, co-Founder of CHI at Farmy's offce in Zurich



## **▲**WORLD DATA LAB

World Data Lab (WDL) is a Vienna based data pioneer that provides real-time data forecasts up to 2030 and is on a mission to make everyone count. WDLs business model closely aligns with the 2030 Agenda for Sustainable Development and serves large corporations and other professional customers i.e. public customers like governments or NGOs.

Working closely together over the course of 2023, CHI and WDL have agreed to kick-off the impact measurement with the following KPIs as mentioned below.

## **Current Impact Data**

Number of improved responsible business practices

(in 1HY 2023)

2. Increased number of people viewing (in 1HY 2023)

KPI 1 relies on WDL's core product, World Data Pro, which facilitates efficient resource allocation for clients to implement sustainable business strategies and responsible practices. It empowers companies to make robust decisions for growth and expansion, enhancing responsible business cases.

KPI 2 strives to increase awareness and transparency about key impact topics and SDGs through WDL's public tools. These tools include the 'World Poverty Clock,' focusing on SDG 1, and the free version of 'World Data Pro.'



We are proud that our co-founder Christin is a full Board Member of World Data Lab and has already been actively involved as a Board Member over the course of 2023.

## **Great business and partner** network developments

#### **Mastercard Foundation**

One of the highlights in the first half-year in 2023 was the intensification of the existing cooperation of WDL with the Mastercard Foundation.



Christin with Wolfgang Fengler, CEO of WDL, and Martin Moser CHi Impact Investment Associate

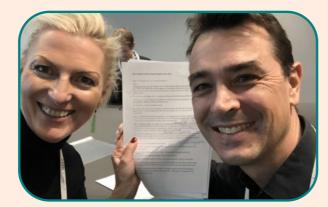


#### **Launch of the World Emissions Clock**

WDL reached a big milestone in 1HY 2023 with the launch of the World Emissions Clock (WEC). It is the most comprehensive, consistent, and granular dataset of its kind, the WEC provides trajectories of Greenhouse Gas (GHG) emissions until 2050 for 180 countries, five sectors, and up to twenty-four sub- sectors. The clock aims to facilitate a data-driven approach to global development and foster a multisectoral dialogue on advancing green progress in developing economies. <u>See more here!</u>

#### **Launch of the Internet Poverty Index 2.0**

Another highlight was the launch of the Internet Poverty Index 2.0 in cooperation with the Internet Society Foundation. The Internet Poverty Index 2.0 rates countries based on individuals' ability to afford a minimum mobile Internet basket to raise awareness of Internet poverty and identify vulnerable groups. The partnership was intensified by the addition of another project to the existing cooperation, namely a Young Africa Works Report on trends in Africa's labor market. Read more here!



Wolfgang Fengler, CEO of WDL with Christin, CEO of CHI







The World Data Lab African Team

# Investment 07 We Don't Have Time



## **Testimonial 3 Impact Value Creation**





Enrique, CIO of Chi, with the We Don't Have

"At We Don't Have Time, we've worked closely with Chi Impact Capital. This impact investing fund has been instrumental in shaping our journey towards a more sustainable future.

Their support and partnership have played a pivotal role in our mission, and we've witnessed their unwavering commitment to driving meaningful change. Here's how Chi Impact Capital has made a significant impact from our perspective:

Strategy Development: Chi Impact Capital actively participated in developing our impact strategies, working handin-hand with our team. Together, we've crafted a well-defined roadmap that aligns perfectly with our vision. Their expertise has been invaluable in helping us establish precise impact milestones and targets, setting us on a path to measure and achieve the change we seek.

Mentorship Expertise: We've benefited greatly from Chi Impact Capital's prudent portfolio activism. Their seasoned mentorship has been a guiding light, providing us with the insight and knowledge necessary to reach our impact goals. With their support, we've navigated the challenges and complexities of our journey more effectively, ensuring that we make the most of every opportunity that comes our way.

Systemic Change: Chi Impact Capital shares our vision of driving systemic change. They've been instrumental in guiding us in implementing conscious business practices and impact compensation structures that go beyond our organization, ultimately shaping the broader landscape of climate action. We are working to create a ripple effect that extends far beyond our immediate efforts.

Our partnership extends to our company's long-term technology vision and impact strategy. Working closely with Chi Impact Capital, we share a common ambition and vision. We Don't Have Time is not just a tech startup; it's a movement that leverages the power of social media to hold leaders and companies accountable for climate change.

The founders and backers of We Don't Have Time, much like the team at Chi Impact Capital, are ordinary individuals who were awakened to the urgent need for climate action. We've harnessed our shared belief, motivation, and ambition to transform our concerns into real, tangible change. We are proud to have Chi Impact Capital as a partner in this journey, and together, we're dedicated to creating a healthier planet and a more sustainable future."

Ingmar Rentzhog, CEO & Founder



We Don't Have Time (WDHT) stands as the world's largest climate solution communication and review platform. In the first half of 2023, WDHT became the latest addition to the BIIF fund portfolio. Its strength lies in the collective voice it harnesses to influence businesses, politicians, and global leaders. As both a movement and a tech startup headquartered in Stockholm, WDHT utilizes the power of social media to hold leaders and companies accountable for climate change. When a critical mass of individuals demands change and directs their energy toward those in positions of authority, change becomes inevitable. Yet, time is of the essence, and We Don't Have Time. Notably, our team is proud to have Enrique Alvarado Hablutzel serving as an advisory board member for WDHT, supporting the company's long-term strategy.



## **Current Impact Data**

1 Increased number of members/partners
1 0 1 6 1
(in 1HY 2023)

2. Increased number of review agrees of members/partners

223000

(in 1HY 2023)

KPI 1 measures the growth in WDHT social media platform users. Individuals worldwide can rate companies' climate actions. Registered companies can interact with users and share videos produced by WDHT. More registered companies encourage others to join.

KPI 2 tracks the growth in reviews on the WDHT platform. Reviews are generated when companies respond to user feedback, promoting positive climate actions and fostering climate dialogue among users.





CHI has signed a side letter with the management team of WDHT, cementing their commitment to collaborate on integrating impact management (including impact measurement and reporting) as well as for CHI to assist WDHT in becoming more conscious as a company. In addition, WDHT has calculated its own total greenhouse gas emissions to identify areas for corporate improvement.

We take pride in our co-founder, Enrique, serving as an advisory Board Member of We Don't Have Time and has been actively engaged in this role throughout 2023.



Ingmar Rentzhog, CEO & Founder with Enrique, CIO of CHi



## **Great business and partner** network developments

#### **The United Nations SDG Lounge at Cannes Lions 2023**

We Don't Have Time was broadcasting in June 2023 at the United Nations SDG Lounge, hosted by the United Nations Development Programme, Deloitte Digital and PVBLIC Foundation. 4 days of live broadcasting from Cannes Lions Festival of Creativity 2023 have been presented. The United Nations SDG Lounge brought daily content and people could join online and live on the We Don't Have Time platform. It is the largest and most significant annual gathering in the creative marketing community, to hear from the creative industries, major brands, NGOs, and the UN discussing how businesses can unlock creative potential to have a real impact on today's most pressing Sustainability challenges. It is critical that the private sector companies help accelerate, scale and embrace the bold actions needed as part of their core business, practices, and shared ethos. Watch the video here!



(Sweta Chakraborty, CEO of WDHT North America with Christin, CEO of CHI at the WEF 2023 in Davos)



#### We Don't Have Time 2.0 Presentation at the Stockholm Climate Week 2023

The very first Stockholm Climate Week ended in mid-May 2023. More than 20 million viewers and over 2'500 people in SPACE Arena joined WDHT for four days of climate solutions, willingness, dedication, and human ingenuity. Watch the video here! Ingmar Rentzhog, CEO of WDHT and Christin, CEO of CHI were on a panel on impact investing during the Stockholm Climate Week in April 2023.

#### **Onsite Impact Collaboration Meeting in** Stockholm at WDHT's office

In June 2023, our co-founder Enrique has visited WDHT in Stockholm at their office to further discuss the impact collaboration (on the picture with Ingmar Rentzhog, CEO of WDHT and other team members). WDHT and CHI have made a final agreement that Enrique will receive an Advisory Board Seat at WDHT to work closely together in the future.



#### **Climate Week NYC and The Climate Hub!**

We Don't Have Time brought to life an extraordinary event, captivating an astounding 14.5 million viewers. Boasting insights from over 100 distinguished speakers, this week-long affair was a beacon of ingenuity, showcasing various climate solutions and thought-provoking events

## 3

## BIIF Impact Value Creation Approach & Chi Impact Capital Activities 2023



### **Impact Value Creation Approach**

CHI is more than just an impact player – We invest consciously. As conscious investors, impact value creation is key to our philosophy & investment strategy (from sourcing to exit). Therefore, CHI is interested in the wider systemic & deep social- and/or environmental impact that our investments create in the long-run. CHI integrated various elements into its investment processes – from key principles when screening companies and during due diligence to investee impact management. CHI's hands-on and collaborative approach adds substantive value to our investment companies.

Strategic Intent & Fit

Screening & Due Diligence

Investee Management Impact Commitment

Key Impact Principles **Burning Issues Link** 

Gender & Multi-Species Lenses

**Conscious Company Check**  Impact Measurement & Management

Conscious Company Development

**Network Expansion** 

Impact Side Letter
Impact Carry

## **Our Key Impact Principles**

#### **Intentionality**

This is the intentional and intrinsic creation of positive social and/or environmental impact as part of its core business model and its products and/or services.



Zero Trade-off of financial and impact considerations

Our belief is that impact benefits can be achieved without financial concessions, and that its pursuit actually enhances economic profitability.

Additionality

In this regard, we expect additional deep impact to be generated, that otherwise would not have occurred without our investment.



Adela Villanueva and Risto Väyrynen from The Impact Office with Enrique, CIO of Chi, at the SDG tent in Davos





#### **Positive Impact & Burning Issue Link**

First and foremost, we ensure that potential investee companies are clearly targeting the achievement of the BIIF's identified "most burning" issues (SDGs) and have a reliable link to our main investment & impact themes. Further, potential investee companies must show that the positive social and/or environmental contribution is baked into the business model. In that way, the positive impact amplifies the growth of the company.

## **Gender & Multi-Species Lenses**

**BURNING ISSUES IMPACT FUND 2023** 

Throughout the entire investment process, we apply both a gender lens as well as a multi-species lens. These lenses help us to see different perspectives, to have a more holistic view and take different impact topics for example around board- or team composition, sustainable value chains, biodiversity, animal welfare up with our portfolio companies during the investment life-time.

## **Conscious Company Check**

We undertake a dedicated, conscious company check during the due diligence process to investigate whether the company is a 'real fit' to our investment philosophy.

## Art. 9 SFDR compliance

#### **Sustainable Financial Disclosure Regulation (SFDR)**

The BIIF is an Art. 9 SFDR Fund, meaning it complies with the highest regulation of the European Union in terms of Sustainable Financial Disclosure Regulation. During the course of the 2HY 2022 we have implemented together with an external expert full SFDR compliance which entered into force on 1 January 2023.

We are proud to confirm that The BIIF fully complies with SFDR (Sustainable Finance Disclosure Regulation) regulations, and is an Article 9 compliant Fund. As defined under SFDR, an Article 9 Fund has a primary objective of sustainable investment or reducing carbon emissions. The BIIF has incorporated robust governance into its investment strategy to meet the stringent requirements for Funds promoting Art. 9 SFDR compliance. This encompasses a whole range of assessments with portfolio companies of management structures, employee relations, remuneration, and tax considerations for underlying investments.

In alignment with SFDR guidelines, our Article 9 Fund diligently evaluates the Fund portfolio against certain stringent regulatory requirements. This assessment involves for example evaluating the Principal Adverse Impact (PAIs) or the evaluation of the Minimum Safeguards (MS) requirements. We have also developed a comprehensive RTS template (pre-contractual disclosure template) and a periodic RTS disclosure template for the BIIF's annual report.

The BIIF remains prepared to adapt and ensure compliance with evolving SFDR requirements. Our dedication to meeting these regulations reflects our commitment to sustainable and responsible investment practices. We have invested a lot of time and resources into this compliance requirement over the last 24 months.



### **Investee Management & Added Value**



#### **Impact Measurement & Management**

Post investment, we provide investment companies at eye-level with comprehensive development, implementation, and execution support for impact measurement, impact management, and impact reporting – this is a crucial element and our main focus to add value.

Using the IRIS+ framework, we help companies to develop a long-term impact strategy and together with the investee we define up to three direct impact targets (= impact KPIs) that are aligned to the IRIS+ metrics of the GIIN. Our internal tool is our impact dashboard that we set up for every investee company of the BIIF. In that way, CHI can track progress and help to improve the management practices. During the course of 2023 we are planning to implement an additional impact reporting tool in collaboration with Nixdorf Kapital.



#### **Conscious Company Development**

As a conscious investor, we are passionate about building conscious companies. We assist our investee companies to scale their businesses financially, while consciously considering and valuing the people, communities, animals and environment that impact their operations. This includes assisting them build inclusive and gender-balanced teams and boards, keep or implement flat hierarchies, adopt a holistic stakeholder-perspective, as well as develop sustainable and transparent value chains.



#### **Network Expansion in Impact Ecosystem**

We support investee companies to build strong roots and connections within the impact investing ecosystem that fosters cross sectoral collaborations allowing for cross-selling opportunities, market expansion, and knowledge share.

## **Impact-focused Investment Agreements**

#### **Impact Side Letter**

Additionally, alongside every Share Purchase Agreement, we agree with each investee company on a side-letter setting out the impact collaboration over the lifetime of the BIIF's investment into the respective company.

#### **Impact Carry**

As a conscious investor, we are motivated by long-term impact creation rather than short-term goals. We therefore tie our entire fund carry to the creation of positive impact outcomes. The experts in our impact validation committee play a key role in verifying and confirming our performance.

#### **Gender Lens**

Chi Impact Capita

As conscious and holistic investors, CHI applies a unique gender and multi-species lens throughout its entire investment process.

Investing with a gender lens (or diversity lens) approach can significantly contribute to gender equality

Chi Impact Capital is a gender-balanced fund advisory team that shares a natural passion for thinking and acting consciously and holistically at all levels.

We have built our research for the BIIF's investment strategy on the most burning SDGs in Europe to help each other, and our portfolio companies thrive. Indeed, based on the SDG Index & Dashboards Report of the Bertelsmann Foundation in Germany, SDG 5 "Gender Equality" is amongst the most critical SDGs in Europe and calls for urgent solutions.

Our organic approach uses different avenues to integrate the gender lens perspective into the investment process. This includes:

- Invest into well-balanced impact tech companies
- Make company boards more gender-balanced
- Help overcome gender disparities in companies at the organizational level and governance structures
- Invest in companies that positively impact women's lives.

We highly encourage diversity and inclusion. The gender lens helps us being a neutral investor and treating both women and men equally when we are convinced their engagement results in equal outcomes.



### **Multi-Species Lens**

Investing with a multi-species lens (or bio-diversity lens) gives a broader and deeper understanding of sustainable resources and conscious investing

Chi Impact Capital strives for a deep positive impact in the long run. We want our investment decisions to align with our core values, with the utmost respect for the planet and life on earth.

We believe that analysing the food value chain, living conditions, animal justice and interactions between fauna and flora give a broader and deeper understanding of sustainable use of resources and conscious investing.

Based on the SDG Index & Dashboards Report of the Bertelsmann Foundation in Germany, there's a call for urgent solutions in Europe regarding:

- SDG 14 "Life underwater" and SDG 15 "Life on Land". Both SDGs refer directly to the relationships and interactions between humans and other species on land and below water.
- SDG 13 "Climate Action", SDG 12 "Responsible Consumption" and SDG 2 "Zero Hunger" are linked to human's use of resources, the natural world, the co-existence and treatment of animals.
- SDG 3 "Good Health" depends on human-animal relationships and interactions when we think of the COVID-19-crisis or the use of antibiotics in animal farming, for example.

We believe that investing with a multi-species or bio-diversity lens can significantly contribute to the SDGs above. Here are examples of the ways we embrace bio-diversity in our investments:

We invest in alternative protein/food tech companies

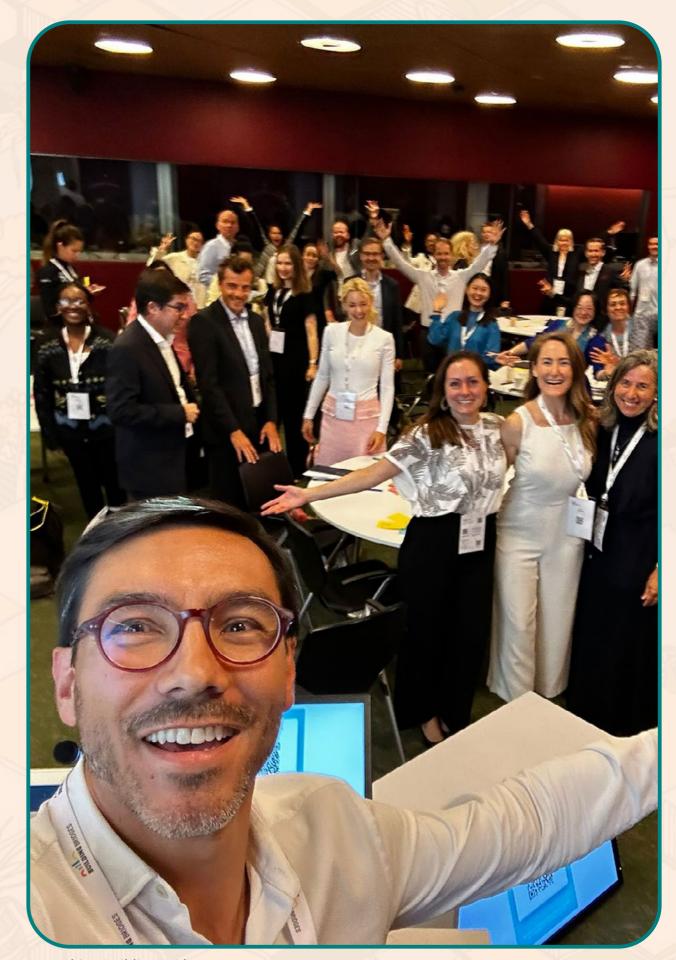
We create awareness around animal well-being, animal rights, and well-balanced ecosystems in our portfolio companies

We intentionally invest in companies that positively impact the lives of different species or reduce/avoid animal suffering

Value chains

We truly believe that maintaining a healthy and balanced ecosystem is the only sustainable way forward.





Chi at Building Bridges 2023

## **Awards** We are proud to have won the following awards up to now



KfwCapital Award 'Best Impact Investor 2023'

Finalists (2nd place)

We are honored to have been recognized as the 2nd place finalist in the "Best Impact Investor 2023" category at the KfW Capital Awards. This prestigious award acknowledges the exceptional contributions of impact investors in driving positive change and supporting innovative, sustainable projects.

The KfW Capital Awards serve as a testament to the dedication and commitment of individuals and organizations working towards a more sustainable and inclusive future. The recognition of 'Impact Investing' emphasizes the importance of fostering diversity and promoting positive impact within the VC ecosystem. More here



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Wealth & Finance Fund Award

Best Impact Investor 2023 – Europe award

This recognition underscores our dedication to driving positive change through impact investing in Europe. It reflects our commitment to supporting innovative, sustainable ventures that address some of the most pressing global challenges.

This award is a collective achievement, made possible by the hard work and dedication of our team, partners, and investees. Together, we are making strides toward a more sustainable and regenerative future. More here



Winner: Impact Private Equity Fund of the Year 2022: Chi Impact Capital's Burning Issues Impact Fund

We are proud to have won the award as "winning impact PE fund of the year 2022" by Environmental Finance in December 2022.

Judges praised the unique way Chi Impact Capital applied a deep impact approach including a "gender lens as well as a climate and multispecies lens" across their whole investment process. More here!



Winner: as one of the worldwide "Top Innovation Funds" from the Innovative Funds for our Future Challenge on UpLink

- World Economic Forum

We are proud to have been selected by the World Economic Forum / Uplink as one of the worldwide "Top Innovation Funds" in September 2022. We have been part of the award ceremony during Climate Week in New York in October 2022.

Uplink – World Economic Forum is the open innovation platform of the World Economic Forum. It exists to unlock an entrepreneur revolution to support positive systemic change for people and the planet. More here!



We continued to increase our media presence and engaged in many exciting activities in H2 2022:

**Forum Alpbach**, Impact Investing Retreat hosted by Dr. Charly Kleissner on overcoming the bias for first-time fund managers, Christin as presenter, August 2022



Building Bridges Event, The Impact Office, Panel: It takes three to tango – Impact investing – the interlink between FOs, Funds and private capital (Enrique on panel), Geneva, October 2022



Forum, Impact Investing Workshop, Christin presenting the Burning Issues Impact Fund, Geneva/Cologny, October 2022

Innosuisse, Startup Campus for Social Entrepreneurs, Christin as Jury member, Zurich, November 2022

#### SECA, VC Chapter, Impact Investing Panel,

Christin on panel, Zurich, November 2022 FAROS, Institutional Investor Forum, Christin on the panel, Frankfurt, November 2022

FASE Investor Hangout Event, The Fate of Imapct Investing, Christin on panel with EIF and Ceniarth FO, November 2022

Cambden Wealth, Climate Tech Investor Forum, Christin on the panel, Lausanne, December 2022

NOAH Conference, Christin on the panel with Brainforest and The Impact Office, Zurich, December 2022



**BURNING ISSUES IMPACT FUND 2023** 















#### **Applications Filed**

KfwCapital Award 'Best Impact Investor', Christin, July 2022 – submission (we have made it amongst the finalists)

SDG Awards 2022 – submission (Nov 2022)





#### **External Podcast**

Alistair Langer, Catalyzing Radical Systemic Change, Christin, July 2022



#### **Expert Interviews**

Nyamukapa, Alisa, Master Student HSG, Christin, Interview, July 2022

#### **Articles Featuring Chi Impact Capital**

Impact Investor, WEF announces winners of its SDG focused innovative fund challenge, September 2022

Impact Investing in 2023: Doom and gloom or silver linings, Pioneers Post,
December 2022



#### **Paper Contributions by Chi Impact Capital**

Law & Economics Foundation HSG, Beitrag Tagungsband, to be launched at the Alps Forum 2022 Sept 2022 Article: data driven impact by Christin ter Braak-Forstinger

Jahrbuch Impact Investing 2022, ExeccNews Germany, article on: Impact VC investing in Europe, Martin and Christin, December 2022



#### Other Events/activities where we have participated as participants:

SEIF Impact Academy Closing Pitch Night, Martin, August 2022

WEF Uplink Event – UN Week New York City Climate Week, Enrique, September 2022

NZZ Impact Days Bern, Christin, September 2022

Swiss Women in VC Meetup, Christin, Zurich September 2022

Impact Community Dinner with Charly Kleissner, Christin, Zurich, Sept 2022

Interview with Rebalance Earth - Where Blockchain meets ESG, Martin, Zurich, September 2022

Female Female Investor Network Meetup, Zurich, Christin, Oktober 2022

Swiss Green Economy Symposium, Winterthur, Martin, September 2022

## Impact Breakfast with FASE in Munich in April 2023



Christin, Dagmar Nixdorf, founder of NIXDORF Kapital AG and Chairwoman of the Supervisory board, and Dr. Mariana Bozesan



## **CHI Impact Capital Activities**

We continued to increase our media presence and engaged in many exciting activities in H1 2023:



WEF, Davos, January 2023, a side event on impact investing organized by the World Systemic Forum

SIS ZH, Panel, Impact VC Investing, Christin, Zurich, March 2023

**Fin-Academy, Impact Panel,** Christin with Katja Ruhnke, February 2023

Fin-Academy, Lunch Panel, Christin on 18 April

**Fin-Academy,** Session on DD and Deal Flow Sourcing, Christin May 2023



**SEIF Jury / Impact Academy Input Session**, Christin, Zurich, May 2023

**Hilda Lisawani, We Bloom, Jury,** Session, Christin, Bold Pitch Night, Zurich, April 2023



**FASE & CHI More Impact 4 Lunch Event** with Tim Breker from Vytal, in March 2023

Sustainable Data for a more prosperous future, the HUS Zurich, event with WDL and CHI on 23 March 2023



Bank Reichmuth, Real Assets Investor Event, Christin presenting Chi Impact Capital and the Burning Issues Impact Fund, April 2023

**FASE & CHI Impact Capital Investor Breakfast** in Munich, on 21 April 2023

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Swiss Social SSEF



**Stockholm Climate Week, Panel,** Investing with Intention: the case for impact, Christin on panel, April 2023

Swiss Social Economy Forum 2023, Christin on Panel, Financing Social Enterprises, Bern May 2023

Impact Days 2023 Vienna, Christin on Panel, GP & LP Perspectives in Impact, June 2023

Impact Days 2023 Vienna, Christin on Panel of Impact Investment Deep Dive Session, 'a better bond' with Neoom Group, June 2023

**Verband Gemeinnütziges Stiften Österreich, Session,** Impact Investing for Foundations, Christin, June 2023.



#### Other Events/activities where we have participated as participants:

World Systemic Forum/WSF Flums, January 2023
SEIF Impact Academy Closing Pitch Night, Martin and Christin, January 2023
SEIF Tech for Impact Awards Ceremony, June 2023
SZ Event MUC, Christin, Munich, March 2023
Impact Gstaad to the big world, Artificial Intelligence for a sustainable future, June 2023
Impact Mountain Entrepreneurs Gathering, 200 ideas, June 2023

#### **Applications Filed**

KfwCapital Award 'Best Impact Investor', June 2023 – submission (Finalists 2<sup>nd</sup> place)

World Venture Forum, Unicorn Award of Excellence Application for one of our investee companies

Swiss Economic Forum Award 2023

EUTech SDG Awards 2022-2023; nomination amongst the finalists

Wealth & Finance Award 2023 UK; WINNER! Best Impact Investor 2023 – Europe

### KFW CAPITAL





SDG Awards 2022



#### **External Podcasts participated in**

Video Interview with Nick Nuttall from WDHT/UN on impact washing, World Systemic Forum, January 2023

EUVC, Enrique & Christin – Podcast on Impact Investing in Europe and current trends in impact VC investing, end of March 2023



#### **Expert Interviews**

SEIF Award Brochure SEIF Awards Interview: Christin ter Braak-Forstinger on building an Impact Fund



Contribution in Impact Investor March 2023, WorldWomen Day, Female lead businesses driving positive disruptions across sectors



#### impact Investor

#### **Paper Contributions by Chi Impact Capital**

'Impact VC Investing im Lichte des aktuellen Marktumfelds', Beitrag Jahrbuch Impact Investing/Exxecnews Germany 2023, June 2023 (submission)

'Why we need more impact VC investing now', paper in collaboration between World Economic Forum and Chi Impact Capital, June 2023 submission to WEF platform.





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#### **Survey/Workshop Contributions**

ZHAW Survey Contribution, Scientific guidelines for investment decisions, Christin, January 2023;

Zebra Ventures Geneva, Survey contribution regarding IP Due Diligence & Tech Due Diligence in Impact Investing, interview, Christin, April 2023

University of Amsterdam, Master Student, Domenico Mannino, Survey Contribution May 2023 for Master Thesis

Economic University of Vienna, Lea Herting; Entscheidungskriterien von Impact Investor:innen, Survey Contribution, Christin, May 2023 for Research Project

Georgia State University, Survey for 'TheImpact' by Prof. Anne Tucker on 'Impact Incentive Structures', Christin, June 2023.

The Graduate Institute, Geneva (IHEID), Impact Entrepreneurship and Investing, Enrique Alvarado May 2023. Impact Investing workshops course.

























#### Conscious, Holistic and Impactful Investing



#### **About Chi Impact Capital**

CHI Impact Capital is a fully independent Swiss-based impact investing advisor.

Our purpose is to empower private investors to become conscious investors and tackle the world's most pressing social and environmental issues while simultaneously achieving compelling financial returns.

"CHI" stands for "Conscious", "Holistic" and "Impactful" investing. We believe that conscious, holistic and impactful investment solutions produce lasting social and economic vitality and provide the most powerful and regenerative means to overcoming today's systemic challenges.

#### Certified











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